

# NOMINATION FOR AWARD

AWARD <b>SAF/PA Special Achievement for Commander Support</b>		CATEGORY (If Applicable)	AWARD PERIOD <b>Jan 2002-Dec 2002</b>
RANK/NAME OF NOMINEE (First, Middle Initial, Last) <b>Lieutenant General Richard V. Reynolds</b>		SSN (Enter Last 4 Only) <b>1156</b>	MAJCOM, FOA, OR DRU <b>AFMC</b>
DAFSC/DUTY TITLE <b>90G0/Commander, Aeronautical Systems Center</b>		NOMINEE'S TELEPHONE (DSN & Commercial) <b>DSN: 785-3334, COMM: (937) 255-3334</b>	
UNIT/OFFICE SYMBOL/STREET ADDRESS/BASE/STATE/ZIP CODE <b>ASC/PA, 1865 Fourth Street, Rm 240, Wright-Patterson AFB OH 45433-7129</b>			
RANK/NAME OF UNIT COMMANDER (First, Middle Initial, Last)/COMMANDER'S TELEPHONE (DSN & Commercial) <b>Lieutenant General Richard V. Reynolds DSN: 785-5714, COMM: 937/255-5714, Email: richard.reynolds@wpafb.af.mil</b>			
SPECIFIC ACCOMPLISHMENTS (Use single-spaced, bullet format)			
<p><b>Overall Support of Public Affairs Program:</b></p> <ul style="list-style-type: none"> <li>- A PA's dream commander! Driving force behind communicating ASC's mission, vision, goals!</li> <li>- PA's No. 1 advocate; cheerleader to senior staff for PA initiatives; personally involved in PA mission</li> <li>- Walks the walk--ensures PA concerns are addressed in every key issue; includes PA in decision loop               <ul style="list-style-type: none"> <li>-- PA issues first item on the table at "CC Weekly" meeting with installation senior commanders</li> <li>-- Candid discussion often becomes early stage of PA communication strategy, message development</li> </ul> </li> <li>- ASC's top spokesman--readily available for media, community relations, including short-notice events               <ul style="list-style-type: none"> <li>-- Skillfully leveraged media to get his message out; 1.7M in tri-state area heard WPAFB story</li> <li>-- A warrior spirit who speaks to everyone in their own language: airman, civilian or community head</li> </ul> </li> <li>- Considers local civic involvement absolutely essential to ASC's mission success; hosts semi-annual Town Hall meeting with local mayors, city managers, legislators, educators, commerce leaders; detailed updates on WPAFB issues; provides forum for candid discussion--a home run every time</li> <li>- Honest broker for two-way communication; digs for the tough questions and takes no affront to same</li> <li>- When others balk at media attention, he's the king of breaking barriers; clears way for news reporting</li> </ul> <p><b>Support for Public Affairs Research and Planning:</b></p> <ul style="list-style-type: none"> <li>- Actively engaged with Public Affairs on content for ASC Strategic Communications Plan, distribution of same to all on base via promotion at CC staff meetings, placement on ASC PA Web pages</li> <li>- Personally involved; outlined communication objectives to entire staff; PA empowered to execute</li> <li>- Insisted AF, ASC issues, messages placed on Web, empowered all employees to become credible Team Wright-Patt spokesperson whether addressing news media, influential community groups</li> <li>- Continually benchmarks ASC products against others; actively challenges staff to make ASC's better               <ul style="list-style-type: none"> <li>-- Regularly forwards news tips, leads on hot issues; doesn't assume others share their news with PA</li> </ul> </li> <li>- Owns the Commander's Access Channel; ensures base employees, residents stay current on news, issues, security, construction, resources for help in all their daily activities</li> </ul> <p><b>Support for Public Affairs Program Execution and Evaluation:</b></p> <ul style="list-style-type: none"> <li>- ASC's senior PA officer! No joke: he leads; PA staff challenged to keep up the pace!</li> <li>- Actively engaged staff to dig deeper, push harder to tell Wright-Patt story; public better informed</li> <li>- Carved time from jam-packed schedule to conduct critical interviews with local media, explained AF transformation, kept public apprised, eased concerns about installation security, manpower cuts</li> <li>- Puts his money where his mouth is. Committed up front funds to enhance PA deployment equipment               <ul style="list-style-type: none"> <li>-- \$15K will pay for new cameras, lap top computers, printers--giant leap in combat capabilities</li> </ul> </li> <li>- Redefined "Team Wright-Patt" to include local community; widely praised by local civic leaders</li> <li>- Directed key staff to write op-ed pieces for base newspaper; initiative supported by his horsepower</li> <li>- Wrote weekly Hot Topics column for base newspaper, WIGO--What Is Going On--weekly e-mail distributed to entire ASC workforce; everyone on Team Wright-Patt hears VFR-direct from the top</li> <li>- Conducts Commander's Calls the way they should be--personal interaction between the CC, troops               <ul style="list-style-type: none"> <li>-- Personally addresses key issues--awards recognition to manpower cuts--never hides the bad news</li> <li>-- Strongly encourages two-way communications; responds to questions as long as necessary</li> <li>-- Praised by military, civilians, contractors for his open communications; many say best seen to date</li> </ul> </li> <li>- Active member of Dayton Development Coalition; regular involvement with many top local leaders</li> <li>- From security and policy review to "Meet the Press," always ready to do what needs to be done!</li> </ul> <p><b>Support for Professional Development of Public Affairs Personnel:</b></p> <ul style="list-style-type: none"> <li>- None better! Desires to have the most well-trained professionals running his PA program!</li> <li>- From senior PA to junior officers, civilians, staff encouraged to improve PA, combat skills               <ul style="list-style-type: none"> <li>-- Two officers completed Phoenix Readiness combat training; 3 grads from info warfare course</li> <li>-- Two civilian PAs completed Defense Information School--the first civilians from ASC in years!</li> <li>-- Senior PA IMA graduated from IMA Course; selected to teach course to other senior IMAs</li> </ul> </li> </ul>			